

“DataCore’s incredible

ability to multiply the

performance and utilization

of existing assets

clearly demonstrates

ROI

unmatched enterprise

scalability.”

—Strategic Research Corporation

Asset

utilization

time, money, pe

Getting the
Most Out
of Your
Storage
Resources

Industry research shows that only 40 percent of storage resources and IT staff are effectively utilized. Combined with growing budget constraints and IT staffing limitations, this is forcing companies to discover new methods of achieving dramatically higher storage asset utilization. Now there is a way to maximize your return on investment, minimize lost opportunity costs and lower total cost of ownership.

DataCore™ and our world-renowned business partners offer comprehensive open storage management solutions that immediately improve how your company deploys, protects, expands and manages storage – while also improving the bottom line.

New Ways to Stretch the IT Budget

More and more IT organizations are putting a stop to wasteful storage practices with the help of SANsymphony™ software. This time-tested, open storage management software from DataCore dramatically improves productivity, storage, servers and the people who manage them.

Double Your Disk Utilization

The most evident and immediate impact of SANsymphony software is on disk utilization rates – they effectively double. Advanced virtualization techniques enable your company to tap existing disk space previously wasted. Your team can easily allocate spare capacity just-in-time where needed, as well as match storage cost and performance to application requirements. DataCore's network storage pooling consolidates control over all storage resources regardless of the supplier. This means all

available capacity is doled out and prioritized across storage-hungry Windows®, Unix®, Linux®, Netware® and Mac® OS servers. By putting more space to good use, you'll start achieving efficient utilization rates upwards of 80 percent. Now that's significant.

SANsymphony's vendor-independent features allow economical disks to work side by side with high-end shared arrays, making it easy to copy and migrate data across unlike devices. This enables you to conserve space on your most valuable arrays and get the most out of other storage.

Enable Greater Staff Productivity

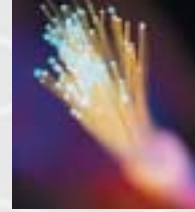
With your IT staff overworked and hiring budgets frozen, it's time to automate and centralize storage activities. Tedious, manual storage-related duties make it difficult for even the most skilled personnel to manage more than a few terabytes. Through consolidated storage control and automation, SANsymphony software relieves the burden on IT management by as much as ten-fold, while increasing the flexibility and responsiveness of your IT staff – the perfect solution for holding head count flat when faced with enormous storage expansion.

Such dramatic increases in productivity are understandable when you consider administrators will never again have to perform such labor-intensive tasks as resizing volumes. SANsymphony offers an ingenious approach to automated storage provisioning that gives applications precisely the right amount of capacity to meet ongoing demands. This just-in-time capacity allocation makes disk utilization much more effective.

SANsymphony automates control of storage networks to deliver optimal performance and security for a variety of applications. By assigning different performance levels and access rights to Storage Domains, the software constantly ensures that the most important users never experience network congestion. Each domain provides useful



ople



accounting metrics to assist with charge-backs and capacity planning.

Eliminate Costly Downtime

Lost opportunity costs arising from application downtime are unacceptable. With SANsymphony software you eliminate the need to disrupt applications for common storage upkeep, which accounts for over 30 percent of server outages.

Whether through SANsymphony's automated provisioning features or its intuitive drag-and-drop GUI, applications remain online while staff make changes, replicate data, create snapshots and perform backups. Though simple to maintain, these robust storage networks Powered by DataCore™ provide a fault-tolerant, redundant architecture for non-stop data access. Combined with affordable disaster recovery options that leverage your existing Internet infrastructure, SANsymphony software provides solutions for data protection under any circumstance. This can significantly lower your total cost of ownership.

Protect All Your Users

Historically, storage networks were thought of as strictly data center resources – reserved for a few privileged applications. But how would you like to consolidate storage for the entire enterprise and extend the benefits of high performance and advanced storage management to your desktop users? This is a compelling justification for storage network investments. You gain centralized control over all storage expansion, enhanced data availability and data protection for users at all levels.

DataCore offers groundbreaking features that not only enable broad connectivity over widely-installed Ethernet and IP networks, but also provide the performance and management tools to handle the job.

IP-connected clients are prioritized alongside conventional iSCSI and Fibre Channel-connected servers to fully utilize storage resources according to business needs. Automation features, including Network Managed Volumes and Storage Domains, ensure the environment remains secure and manageable, and important applications receive necessary bandwidth and performance.

Make Storage Management Pay Off

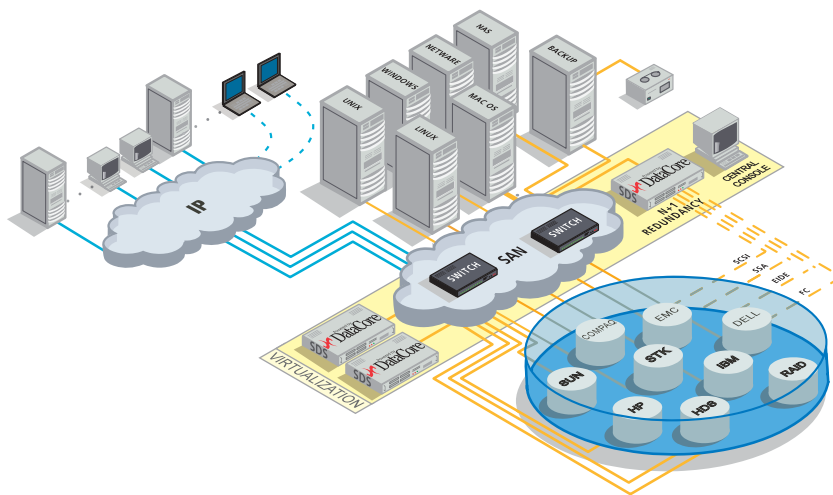
By improving utilization of assets, reducing the management burden on staff and extending the benefits of managed storage throughout the enterprise, you can achieve higher ROI, lower total cost of ownership and faster payback.

Contact DataCore, an authorized SANvantage™ reseller or one of our worldwide business partners to get started today. Visit www.datacore.com or email us at info@datacore.com.

SANsymphony offers enterprises heterogeneous, open-system sophistication, performance and security features – at an affordable price.

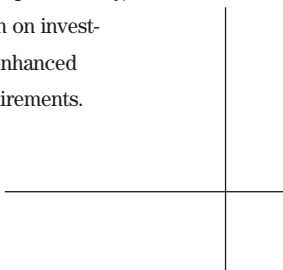
– Aberdeen Group, Inc.

productivity



Leader in Open Storage Management

DataCore Software Corporation is the leading provider of advanced storage management software. The company's SANsymphony software dramatically improves storage asset utilization and staff productivity, so organizations can achieve higher return on investment, lower total cost of ownership and enhanced responsiveness to changing business requirements.



Lower TCO

Double your disk utilization

Manage storage assets effectively

Eliminate storage-related downtime

Support more users with existing resources

Headquarters

6300 NW 5th Way
 Fort Lauderdale, FL 33309
 T 954.377.6000
 or toll free 877.780.5111
 F 954.938.7953
 E info@datacore.com

New York

Santa Clara

Montreal

London

Paris

Munich

Tokyo

Sydney

Copyright © 2002 by DataCore Software Corporation. All rights reserved. DataCore, the DataCore Logo, and SANsymphony are trademarks of DataCore Software Corporation. Other DataCore product or service names or logos referenced herein are trademarks of DataCore Software Corporation. All other products, services and company names mentioned herein may be trademarks of their respective owners. PO50AC (0102/5M)



www.datacore.com